

J ON THE BEACH @

BRINGING DEVS, DEVOPS, AND DATA
SCIENTISTS TOGETHER AROUND

BIG DATA

14-16 May 2025

SORLIN® Calle Almonte 6, 29004
Malaga.Spain



47

SPEAKERS

46

NATIONALITIES

11

WORKSHOPS

46

SPONSORS &
PARTNERS

CONFERENCE

OVERVIEW

702

ATTENDEES

38

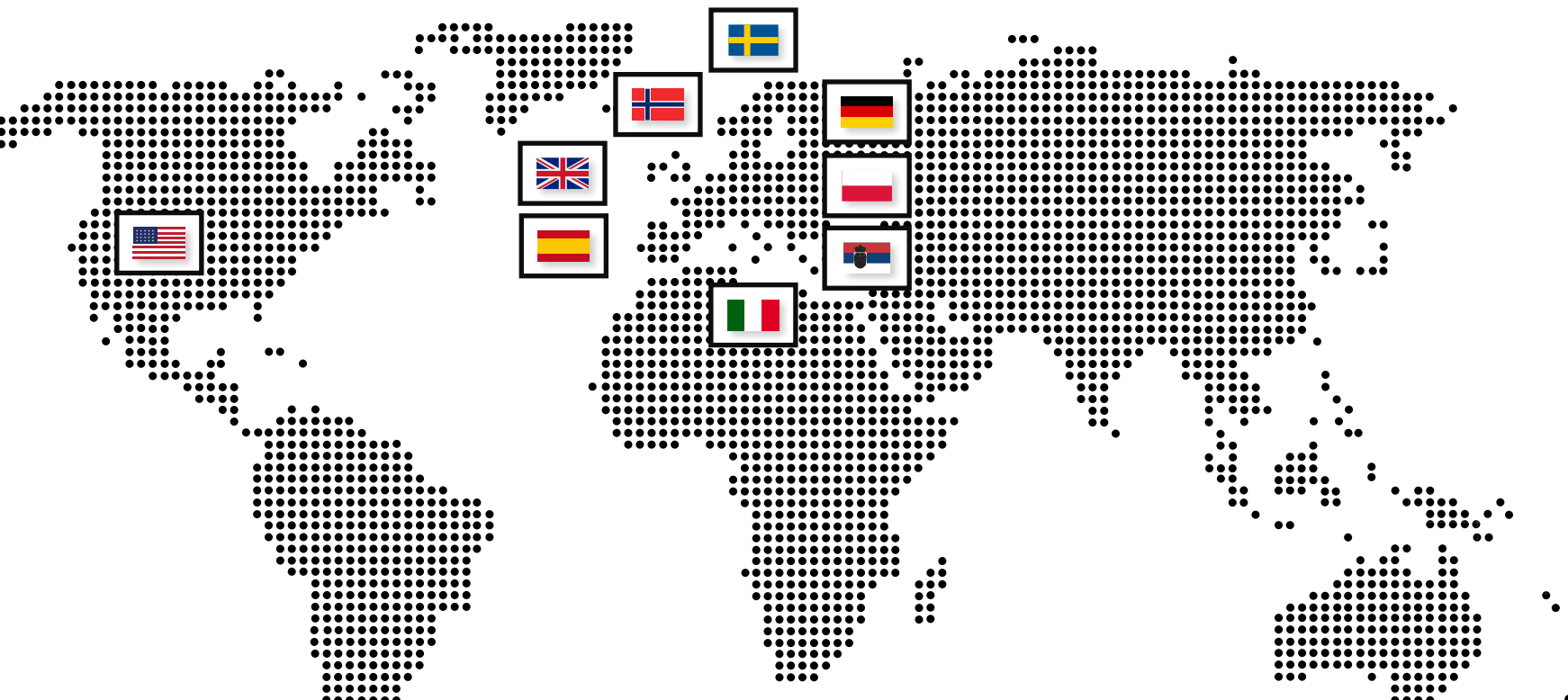
TALKS

168

DIFFERENT
COMPANIES

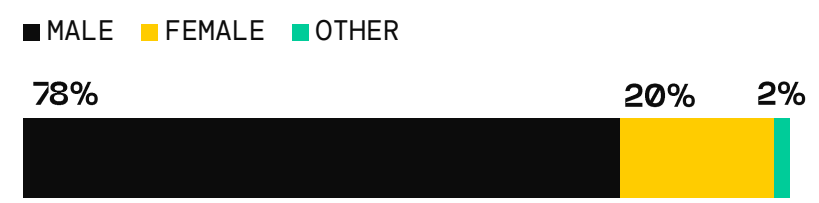
289

PAPER SUBMITTED

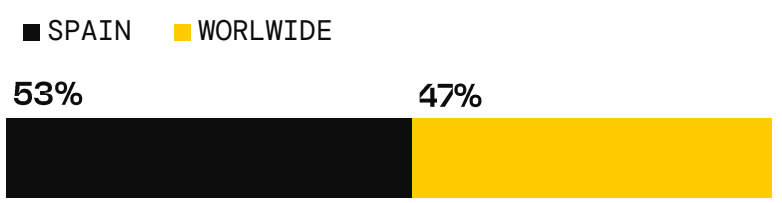


TOP COUNTRIES

GENDER



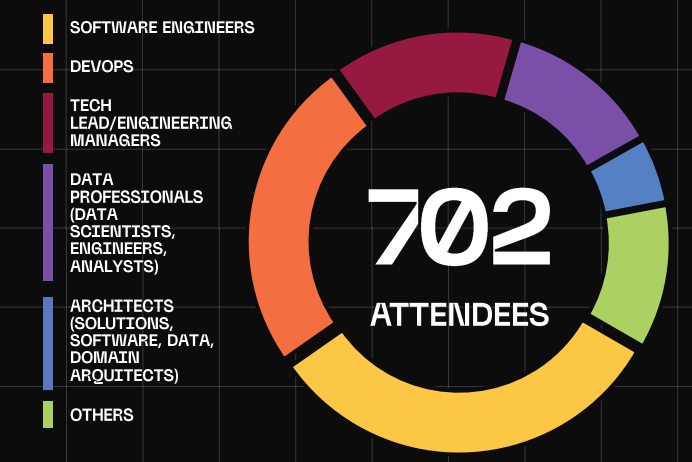
COUNTRIES OF ORIGIN



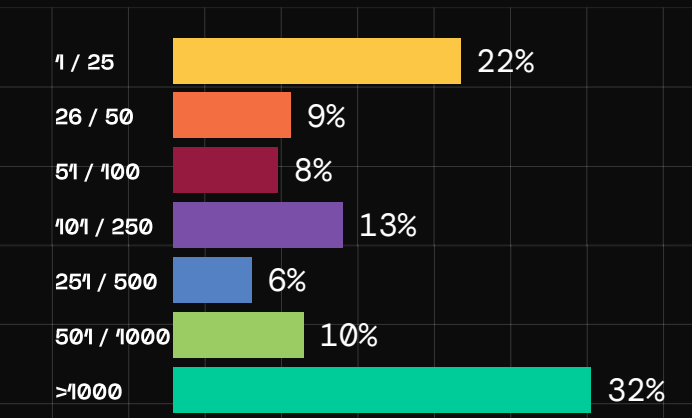
STATS

CONFERENCE

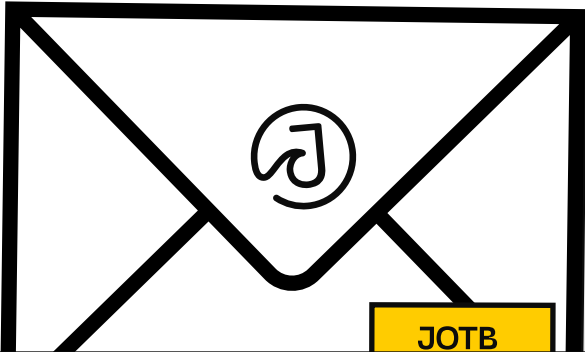
JOB TITLES



COMPANY SIZES



SOCIAL MEDIA IMPACT



8,632

SUBSCRIBERS

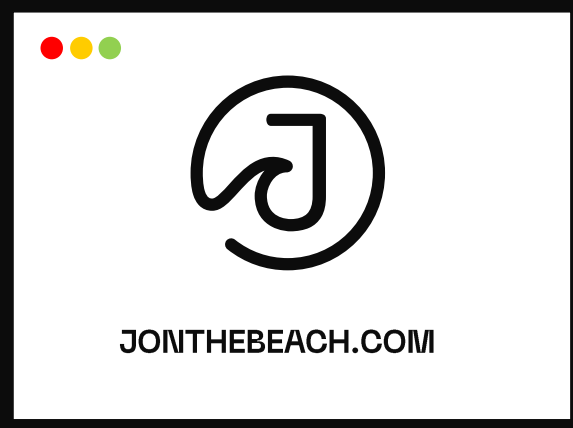
2,678
FOLLOWERS

208,132
IMPRESSIONS



2,630
SUBSCRIBERS

239,037
IMPRESSIONS



39,642
USER/YEAR

23,478
SESSIONS

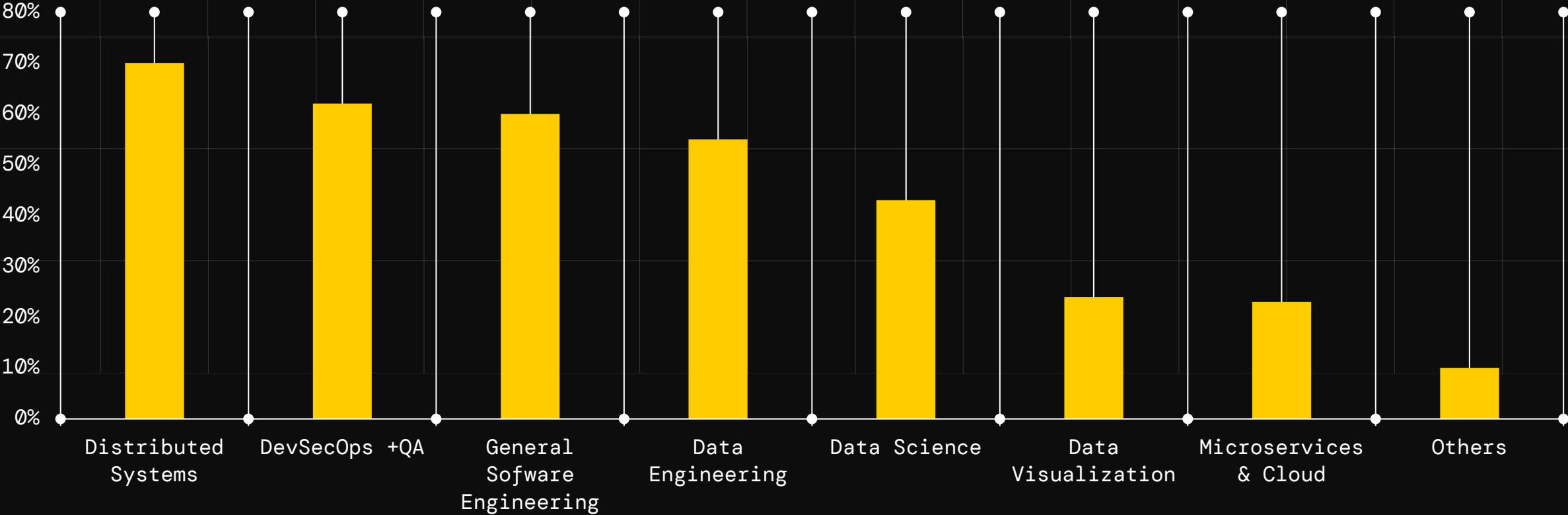
3,249
NETWORK REACH

212,716
IMPRESSIONS

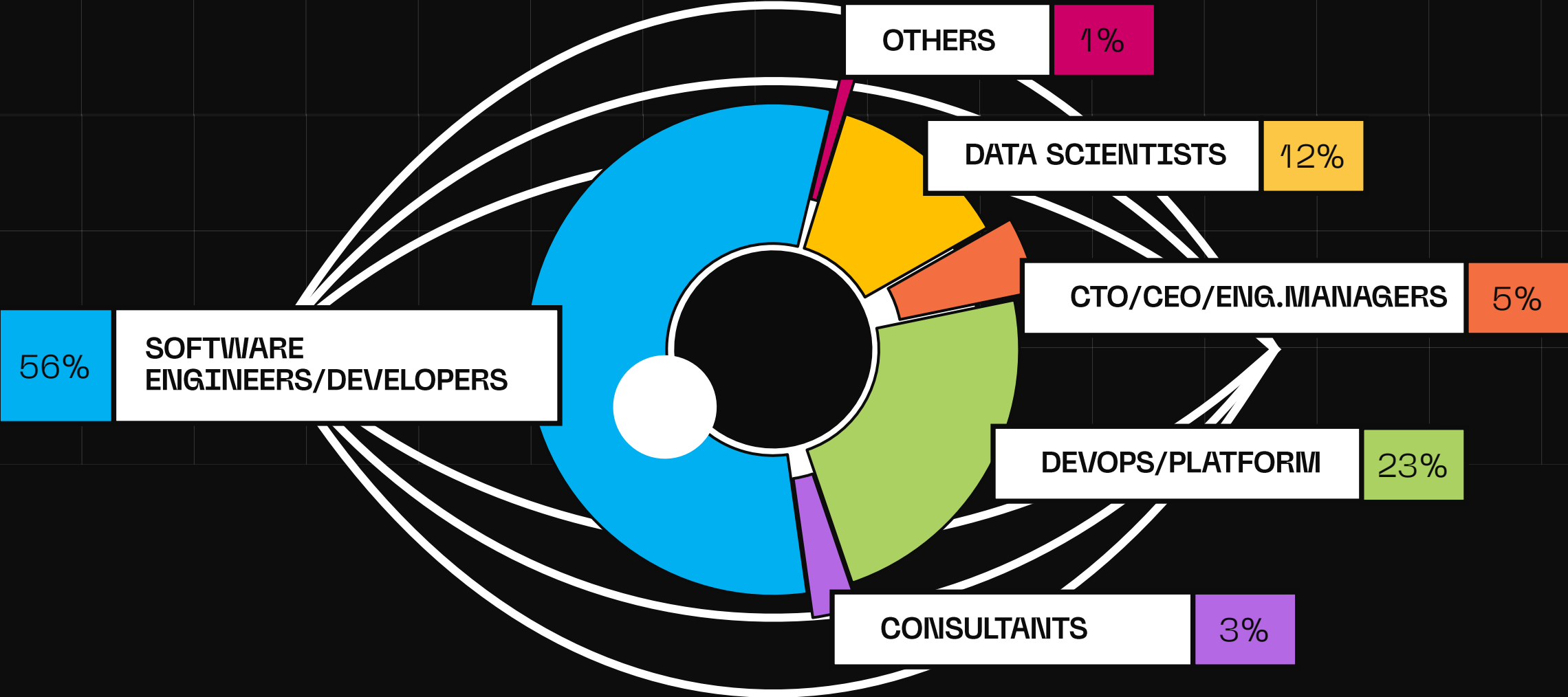


ATTENDEES' FAVOURITE:

TOPICS



ATTENDEES: PROFILES



ATTENDEES

FROM THE FOLLOWING COMPANIES

Packlink[®]
Simply Shipping

Vinted

yahoo!

∞ Meta

sky betting
& gaming

EMPATHY.CO

flywire

Lottoland

INDITEX

/thoughtworks

HOW SATISFIED WERE PEOPLE WITH: JOTB24

Overall, how satisfied were you with JOTB24?			8
How would you rate the venue?			8
How would you rate the staff?			9
How would you rate the food?			7
How likely is it that you would recommend JOTB24 to a friend or a colleague?			8

SOME OF: OUR PAST SPEAKERS



Catie McCaffrey

Backend Brat &
Distributed Systems
Diva In Microsoft



Oleg Selajev

Testcontainers, AI, and
Developer relations at
Docker, Inc



Kyle Kingsbury

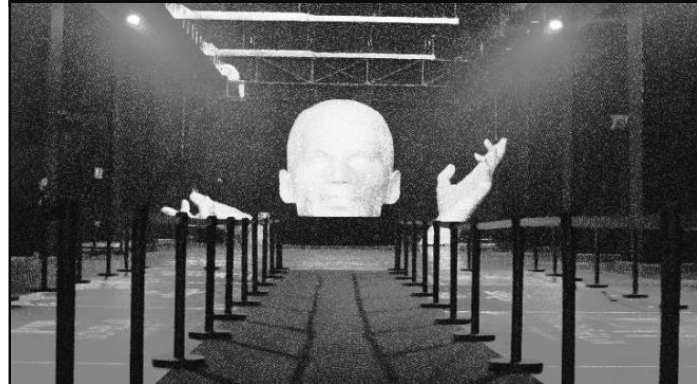
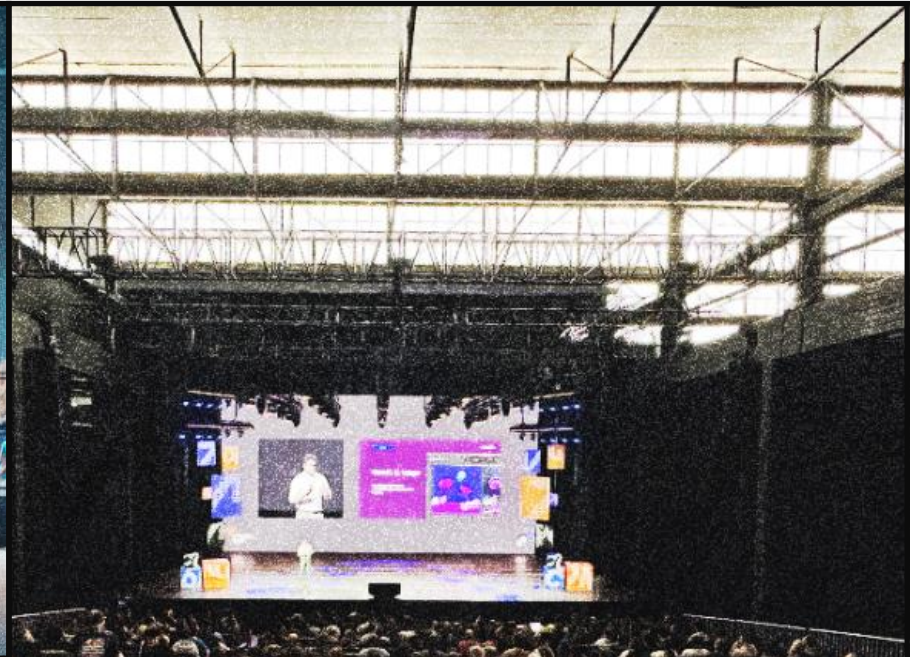
Computer Safety
Researcher



Shirley Wu

Dataviz Artist

VENUE: SHORLIN ANDALUCÍA



MEDIA: COVERAGE}

rtve

“

Viajamos hasta el congreso de big data J On The Beach en Málaga

[+ VIEW VIDEO](#)



“

Málaga acoge un evento que reúne a los mejores expertos del sector tecnológico

[+ VIEW VIDEO](#)

The OLIVE PRESS

“

How Malaga on Spain's Costa del Sol has become the Digital Nomad's dream

[+ READ MORE](#)

javaHispano

“

J On the Beach vuelve a reunir en Málaga a los mayores expertos en sistemas distribuidos

[+ READ MORE](#)

SUR

“

'J On the Beach', algoritmos y programación para otro evento de la Málaga tecnológica

[+ READ MORE](#)

EL ESPAÑOL

“

La semana en la que Málaga se convierte en capital global de la programación

[+ READ MORE](#)

La Opinión DE MÁLAGA

“

J On the Beach reúne esta semana en Málaga a los mayores expertos en bigdata

[+ READ MORE](#)

Málaga hoy

“


Málaga reúne en 'J On the Beach' a más de 600 expertos mundiales en Big Data

[+ READ MORE](#)

WHAT DID OUR SPEAKERS AND ATTENDEES SAY?

 **Adrián Bogarill González**  
Senior Backend Developer at Saber.Tech


#JOTB is the best event of the year! Spend a few days learning new things to apply to your work in a relaxed environment with your colleagues? Amazing!

     120k


 **Francisco Garcia Ahufinger**  
Software Engineer Manager at Derivco


What three awesome days at #JOTB24! Meeting some old University and work colleagues, listening to very interesting speakers and enjoying a fabulous organization with some of my Derivco peers

     120k


 **Pratim**  
@BhosalePratim




Thank you for having me @JOTBConf . Amazing talks with a good balance of fun and interesting subjects. I actually made friends!! (Not kidding!) What a diverse audience   , Rowena and the whole team you better take a well-deserved vacation. The conference was an absolute hit 

 4  2  125 


 **Bart Farrell**  
@birthmarkbart






One thing is for certain- @JOTBConf is not your average conference! Here's my summary of day 1- workshops, lightning talk challenge, and speakers' dinner on the beautiful beach in Torremolinos, Málaga. Shoutout to the organizers for all their hard work. Onward! #jotb24

 4  2  125 

 **Juan José Madrigal M.**  
Software Engineer at Devo

The people at J On The Beach have that strange ability to make everyone feel at ease and at home ;-)

It has been a fabulous week in Malaga. One more year, learning a lot: from the organizers, from the speakers, from the attendees, from everyone. Thanks to all of you who make it possible 

     120k

 **Alexandra M. Sims**  
Customer Engagement Strategy Manager Oracle

This conference is my favorite tech event for so many reasons. Each time I attend, it's a one-of-a-kind experience. From the talks to the networking and social activities, to getting to know the incredible technologists who share and spotlight the latest developments in their fields, it's an exhilarating ride.  ...

     120k

 **Antonio Jiménez**  
@ajimenez1503

I couldn't not be happier to talk about #OpenTelemetry #Observability and @thousandeyes at @JOTBConf




Thank you for this opportunity

 4  2  125 


 **Wunderdog**  
@WunderdogOfcl

Superb talks today by @emiliagogu @mhausenblas @sergeybykov and @moebio at #JOTB22. Great day full of interesting thoughts and things to learn and unlearn. Looking forward to next year already!






 4  2  125 




 **Saber.tech**  
Company


What was Saber.tech's favourite part of J On The Beach?


It was getting to see our people learning, networking and having a great time. I mean look at those smiles! 






Thank you J On The Beach for another insightful event - each one is more memorable than the last!




     120k

 **Bianca Costache**  
Sr. Engineering Manager at Adobe





Thank you, J On The Beach for having me! The description couldn't be better - a fun conference for data lovers 

Congrats to the great hosts: Luis Sánchez de Ybargüen , Rowena Guerzoni, Alexandra M. Sims & team. One of the best organised conferences I have been to, and one which I will definitely come back to! 

     120k

 **Antonio Fernández**  
@Afdezanta

Congratulations to @jotb22 for the great conference. Spotless organization, great location and wonderful people #JOTB22

 4  2  125 

 **Rüdiger Klaehn**  
@klaehnr

Finally back in Romania. Had a fantastic time at @JOTBConf, speaking about @iroh_n0. Thanks @chiefblagger and everybody else involved for a fantastic experience.

 4  2  125 

SPONSORSHIP PACKAGES:

2025

		DIAMOND Max.2	PLATINUM Max.4	GOLD LIMITED	SILVER LIMITED	BRONZE UNLIMITED
		€12K	€9K	€7K	€5K	€4K
BOOTH AREA	SIZE	5x2	4x2	3x2	2x2	2x2
TICKETS	CONFERENCE TICKETS FOR YOUR EMPLOYEES*	6	4	3	2	-
	LIMITED PASSES FOR BOOTH STAFF**	3	2	2	1	1
	DISC. ON ADDITIONAL CONF. TICKETS*	30%	25%	15%	10%	5%
	DISC. ON BOOTH STAFF TICKETS**	50%	40%	30%	20%	10%
BRAND VISIBILITY	YOUR LOGO ON JOTB WEBSITE	○	○	○	○	○
	YOUR OWN DEDICATED PARTNER PAGE ON JOTB WEBSITE	○	○	○	○	○
	FIXED LOGO ON THE FOOTERS OF THE VIDEOS FROM THE EVENT TALKS	○	○	-	-	-
	CHANCE TO INCLUDE YOUR BRAND IN OUR "WELCOME PACK". GOODIE, GOODIE, STICKER	Goodie	Goodie	Sticker	-	-
	YOUR LOGO ON ALL IN-VENUE BANNERS	○	○	○	-	-
	YOUR LOGO ON PHOTO WALL	○	○	○ FIRST 4	-	-
	ONE OF THE HALLS NAMED AFTER YOUR COMPANY	○	-	-	-	-
	YOUR LOGO ON EVERY LANYARD	○	-	-	-	-
POSSIBILITY TO GIVE A TALK OR A WORKSHOP	WORKSHOP OR 35 MINS TALK	NON-COMMERCIAL TALK (20 MIN)	SOLD OUT	-	-	
RECRUITING	JOB OFFERS ON OUR WEBSITE	8	6	4	2	1
	JOB OFFERS FEATURED IN JOTB NEWSLETTER	2	2	1	-	-
	ACCESS TO CO. AND ATTENDEES' ROLES REGISTERED 2 WEEKS PRIOR THE EVENT	○	○	-	-	-
SOCIAL MEDIA & MAIL BENEFITS	COMPANY ANNOUNCEMENT ON EMAILS SENT TO OUR NEWSLETTER DATABASE	2	1	-	-	-
	TWEETS, LINKEDIN POSTS, AND FB POSTS	3	3	2	1	1
	ANNOUNCEMENT OF A SPECIAL ATTRACTION AT THE BOOTH DURING THE EVENT	○	-	-	-	-

* The benefits included in free passes may vary according to the time of purchase (Early Bokeron, Standard Tuna, Last Callamar).

** Booth passes don't have access to talks and workshops.

21% VAT NOT included

LUNCH SPONSOR

Exclusive lunch Sponsor for one of the two conference days with high visibility branding.

BRAND VISIBILITY BENEFITS

- CHANCE TO INCLUDE STICKERS IN THE "STICKER PACK" GIVEN TO ALL ATTENDEES
- 2 FREE CONFERENCE TICKETS
- LOGO ON THE JOTB SITE WITH LINKS BACK TO COMPANY SITE
- MENTION ON NEWSLETTER ALONG WITH MENU ANNOUNCEMENT

MAX. 2

€5K

NETWORKING SPONSOR

Help create a sense of community and an environment for people to connect, build a network and a chance to meet people in an even more enjoyable way with our special networking activities.

SOLD OUT

BRAND VISIBILITY BENEFITS

- 2 FREE CONFERENCE TICKETS
- LOGO ON JOTB SITE WITH LINKS BACK TO COMPANY SITE
- SUPER BANNER WITH THE COMPANY NAME AT THE LOCATION OF THE NETWORKING EVENT
- VISIBILITY ON ALL NEWSLETTERS SENT TO OUR DATABASE ANNOUNCING NETWORKING ACTIVITIES
- 2 TWEETS, POSTS ON LINKEDIN AND FB
- CHANCE TO PARTICIPATE IN THE DECISION-MAKING WITH THE ORGANISERS ABOUT ACTIVITIES AND ENTERTAINMENT FOR ALL ATTENDEES

MAX. 1

€3K

PARTY SPONSOR

Better than the soul of the party? Be the Party Sponsor! Have JOTB closing party named after your company.

BRAND VISIBILITY BENEFITS

- 2 FREE CONFERENCE TICKETS
- LOGO ON JOTB SITE WITH LINKS BACK TO COMPANY SITE
- SUPER BANNER WITH THE COMPANY NAME BEHIND THE MAIN STAGE
- VISIBILITY ON ALL NEWSLETTERS SENT TO OUR DATABASE ANNOUNCING NETWORKING ACTIVITIES
- 2 TWEETS, POSTS ON LINKEDIN AND FB
- CHANCE TO PARTICIPATE IN THE DECISION-MAKING WITH THE ORGANISERS ABOUT ACTIVITIES AND ENTERTAINMENT FOR ALL ATTENDEES!

MAX. 1

€5K



MERCH SPONSOR

MAX. 1

€4.5_{/K}

Be remembered! Have your logo printed on the J On The Beach shirts and sticker bags provided to all conference attendees, speakers, and sponsors attending this year.

BRAND VISIBILITY BENEFITS

- YOUR LOGO PRINTED ON THE JOTB24 SHIRTS AND WELCOME BAGS PROVIDED TO ALL CONFERENCE ATTENDEES, SPEAKERS, AND SPONSORS
- LOGO PLACEMENT ON JOTB SITE
- 2 FREE CONFERENCE TICKETS
- CHANCE TO INCLUDE A GOODIE IN OUR WELCOME BAG
- VISIBILITY ON 1 EMAIL SENT TO OUR NEWSLETTER DATABASE

BOOTH SPONSORSHIP (1 DAY)

LIMITED

€2.7_{/K}

Do you want to exhibit at #JOTB25 with a physical stand without other visibility benefits?
Do you want to reduce costs and save your employees' energy by exhibiting just one of the two conference days?

CONDITIONS

- EXHIBIT ONLY ONE OF THE TWO CONFERENCE DAYS: MAY 15TH OR 16TH
- EXHIBITORS HAVE TO PROVIDE A BOOTH AND ACTIVITIES PLAN TO BE PREVIOUSLY APPROVED BY THE ORGANISERS.

BRAND VISIBILITY BENEFITS

- BOOTH AREA IN EXHIBITION SPACE (2X2M)
- 1 FREE BOOTH PASS (NO ACCESS TO CONFERENCE AND WORKSHOPS)
- 10% DISC. ON CONF. TICKETS
- 20% DISC. ON ADDITIONAL BOOTH PASSES.

WORKSHOP SPONSORSHIP

MAX.2

€4_{/K}

Do you want to share your knowledge / best practices with the community?
Do you want to show how cool your technology is?
Do you want to evangelise about your company and solutions?

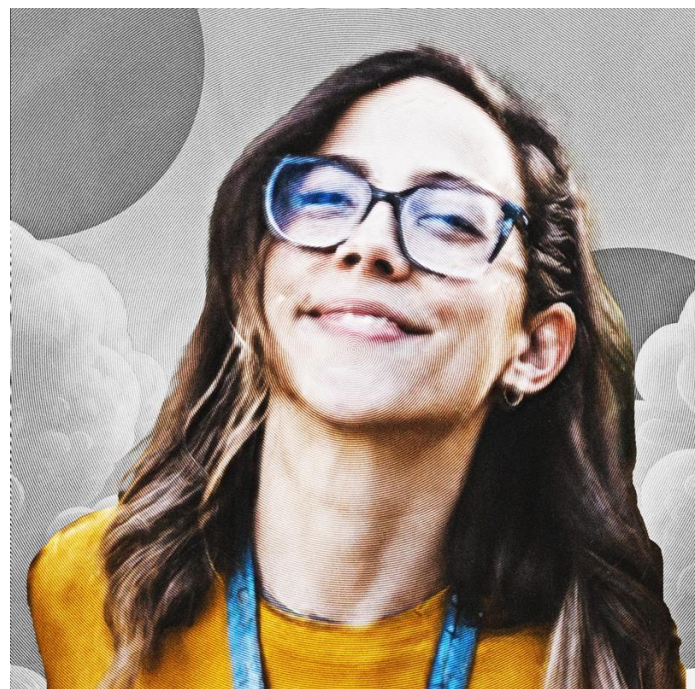
THEN, THIS IS YOUR SPONSORSHIP!

CONDITIONS:

- FREE REGISTRATION FOR ATTENDEES
- TOPICS: DISTRIBUTED SYSTEMS, DEVSECOPS+QA, GENERAL SOFTWARE ENGINEERING, DATA ENGINEERING, DATA SCIENCE, DATA VISUALIZATION, MICROSERVICES & CLOUD, OTHERS.

BENEFITS:

- LOGO PLACEMENT ON JOTB SITE
- 2 FULL ACCESS CONFERENCE TICKETS
- CHANCE TO INCLUDE STICKERS IN OUR "STICKER PACK"
- VISIBILITY ON ALL EMAILS SENT TO PROMOTE WORKSHOPS TO OUR NEWSLETTER AND REGISTERED ATTENDEES DATABASE (MINIMUM OF 4)



Rowena Guerzoni

rowena@jonthebeach.com

+34 644 398 316



J ON THE BEACH

14-16 May 2025 Malaga. Spain

jonthebeach.com